

Workshop Price Calculation Guidelines

Figuring out how much to charge for a workshop can be difficult, so we've developed this guide to help you work through the process. Each situation is unique, so tweak the formula until it feels appropriate for your area. The numbers are offered only as a suggested starting place. The PMC Guild does not dictate class fees.

Supplies

Calculate per individual student; not all will apply

1. Tools each student will take home, your cost _____
2. Tools you will have available for the class (i.e. usage fee) _____
3. _____ packages of PMC @ \$_____ each _____
4. _____ handouts @ \$.20 each _____
- 5 Overhead (new tools, electricity, paper towels, etc.) _____
6. Rental of studio (total divided by estimated # of students) _____
7. Coffee, snacks, pizza, etc. (for one person) _____

Supplies and Materials subtotal

Instruction

1. Number of 3-hour units (e.g. two days = 4 units) _____
2. Number of students (conservative guess) _____
3. Multiply #1 by \$150 for an hourly rate of \$50 _____
4. Divide the answer in #3 by the answer in #2. _____

Instruction Fee (Answer from #4)

Add the two subtotals to determine the cost.

Total Cost of the Class \$ _____